

What is a Mind Map™? A Powerful Tool for Legal Firms

Originated in the late 1960s by Tony Buzan Mind Maps™ are now used by millions of people around the world – from the very young to the very old – whenever they wish to use their minds more effectively.

A Mind Map™ is a powerful graphic technique which provides a universal key to unlock the potential of the brain. It harnesses the full range of cortical skills – word, image, number, logic, rhythm, colour and spatial awareness – in a single, uniquely powerful manner. The Mind Map can be applied to every aspect of life where improved clearer thinking and learning will enhance human performance. The chart below gives some examples of uses, there are many more!!

Uses	Benefits
Knowledge Acquisition-Keeping up with the law	<ul style="list-style-type: none"> • Manage the burgeoning reading pile. • Retain the information read for later retrieval from the brain • Rapid assimilation of new law
Overviewing/Research	<ul style="list-style-type: none"> • See the whole picture, the global view, at once • Understand links and connections
Concentrating and Reviewing	<ul style="list-style-type: none"> • Assimilate information quickly and more easily identify the key issues and gaps • Using all your cortical skills attracts your attention and keeps it
Memorising	<ul style="list-style-type: none"> • Easy recall of information and details • 'See" the information in your mind's eye
Organising/Practice Management	<ul style="list-style-type: none"> • Be on top of all the details for projects or any other subject
Presenting/Court Appearances	<ul style="list-style-type: none"> • Speeches are clear, relaxed and alive • Provides structure and context for better impact of the message • Pitch to new clients in an innovative way
Communicating	<ul style="list-style-type: none"> • In all forms with clarity and conciseness

Planning and Advice/Opinion Writing	<ul style="list-style-type: none"> Orchestrate all details and aspects - from beginning to end - on one piece of paper
Meetings	<ul style="list-style-type: none"> From planning to agenda, to chairing, to taking the minutes...the jobs are completed with speed and efficiency
Training	<ul style="list-style-type: none"> From preparation to presentation, they make the job easier and much faster
Thinking	<ul style="list-style-type: none"> Having a method to analyse thoughts
Negotiating	<ul style="list-style-type: none"> All issues, your position and maneuverability on one sheet
Brain Blooming	<ul style="list-style-type: none"> The new brain-storming in which more thoughts are generated and appropriately assessed
Active Listening	<ul style="list-style-type: none"> Enhanced capture and retention of information regardless of the quality of the delivery